

MIRANDA D. MACASKILL

BIOMEDICAL COMMUNICATOR • MEDICAL ILLUSTRATOR

EDUCATION

2018 - Present **MASTERS OF SCIENCE, BIOMEDICAL COMMUNICATIONS**
University of Toronto Mississauga

- Focus on interactive media
- Winner of the 2020 Vesalius Scholars award

2013 - 2017 **BACHELOR OF SCIENCE (HONOURS), BIOMEDICAL SCIENCE**
University of Guelph

- Graduated with distinction
- Courses focused on physiology, pathology, genetics, and anatomy
- Continuous education in art history

EXPERIENCE

2017 - Present **MARKETING OPERATIONS SPECIALIST**
Livingston International

- Built campaigns and client emails in Pardot
- Managed updates to corporate client-facing website, intranet for employees, and social media accounts
- Graphic design and layout of marketing sales materials, templates, web pages, employee communications, and client email campaigns as well as rebranding of corporate documents
- On-site video production and editing for sales conference

2019 **TEACHING ASSISTANT**
University of Toronto Mississauga

- Independently taught a two-hour lab each week to a class of forty-five students focused on learning the fundamentals of Adobe Illustrator and Photoshop
- Responsible for grading assignments, and acted as an exam invigilator

2011 - 2017 **MARKETING GRAPHIC DESIGNER**
Livingston International

- Rebranded corporate documents
- Built a video trailer to foster interest in the new website
- Graphic design and layout of marketing sales materials, templates, presentations, and advertisements

2014 - 2015 **VETERINARY ASSISTANT**
Napa Valley Animal Hospital

- Monitored patients and assisted during procedures
- Animal handling, exercising and restraining during x-rays
- Completed various tasks such as checking in clients, processing invoices and sales in Cornerstone, and cleaning surgical equipment

2012 - 2013 **CO-OP STUDENT**
Centre Street Animal Hospital

- Monitored patients and assisted during procedures
- Completed various tasks such as developing x-rays, packing surgical packs, and cleaning surgical equipment

CONTACT

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SKILLS

- Proficient with Photoshop, Illustrator, InDesign, After Effects, Dreamweaver, Maya, Cinema 4D, ZBrush, Adobe XD and Invision
- Experience working with Wordpress and Pardot to manage client web and email communications
- Inquisitive, detail-oriented, resourceful, and organized
- Other interests include visiting museums and galleries, baking sourdough bread, and writing movie critiques and book reviews